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FAIRBANKS SCALES ANNOUNCES PARTICIPATION IN AMERICAN TELEMEDICINE ASSOCIATION (ATA) SHOW

Kansas City, MO – January 16, 2008 – Fairbanks Scales, Inc. the oldest scale company in the country and the world's leader in weighing equipment, announced today its participation in the American Telemedicine Association (ATA) Show in Seattle, Washington, April 6-8, 2008.

Located at booth # 300, Fairbanks Scales will be displaying one of its newest and most innovative scales to date, the TeleWeigh. This user-friendly scale was designed specifically for home telehealth use. It is battery powered and weighs accurately on any surface, including carpet. In addition to a durable, impact resistant design, TeleWeigh offers complete customizable features throughout the entire products, as well as wireless capabilities.

The Ultegra Series Digital Health Scale will also be part of the ATA Show. The Ultegra is a digital scale ideally suited for use in doctors' offices, weight loss centers and sports facilities. It comes with easy-to-read (3.5" x 5.5") wall mount LCD display and it is designed with the user in mind, including a 14" x 14" platform and lightweight design for mobility.

Founded in 1830, Fairbanks Scales has become the leader in the industrial weighing market by creating and manufacturing an unrivaled range of weighing equipment solutions. From bench, parcel, counting, floor, and truck scales to animal, railroad track, and a full range of specialty scales, Fairbanks Scales has a reputation of being the most agile and attentive industrial weighing partner in the business. Headquartered in Kansas City, Mo., the company also is uniquely positioned to provide services for non-weighing products based on its nationwide contingent of technicians who can provide preventive maintenance and consistent, reliable service. To request more information or to obtain the name of the Fairbanks representative or authorized distributor nearest you, please call (800) 451-4107, or visit www.fairbanks.com.

If it has to be right...It has to be Fairbanks!